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L0 Deck



The Business Challenge

“Manual Invoice Processing Is Holding Us Back”

➤ Customer voice:

“We needed a way to eliminate repetitive data entry, ensure accuracy, and free our team to focus on analysis instead of administration.”

“Our Accounts Payable team spends hours manually entering and verifying invoices. Errors creep in, approval cycles slow down, and compliance risks rise. We know automation can help — but language barriers, unstructured formats, and complex SAP integrations make it difficult.”



The Opportunity

“What if AI could truly understand our invoices?”

Phoenix and SAP identified a clear opportunity: integrate advanced OCR and AI within SAP’s ecosystem to read, validate, and post invoices automatically — even in Arabic, handwritten formats, or mixed numerals.

➤ Customer realization:

“If AI could handle both accuracy and compliance, we could transform how our Finance team works.”



The Solution: Phoenix OCR AI Integration

“Where SAP Intelligence
Meets Phoenix Innovation”

Powered by **SAP AI Core**, **SAP BTP**, and **AWS Bedrock LLMs**, Phoenix **OCR** connects seamlessly to **SAP S/4HANA** and Finance modules.
The result: a single, secure workflow that captures, validates, and enriches invoice data in real time.

➤ Customer experience:

“Our team now uploads invoices through a simple Fiori interface, reviews AI feedback instantly, and approves with confidence — all within SAP.”

The Transformation

“From Data Entry to Decision-Making”

With Phoenix OCR, the **Accounts Payable** team has shifted from manual input to strategic insight. Processing time has dropped dramatically, user **training** time **reduced** by **85%**, and **dispute rates** have **fallen** by **80%** thanks to **AI-human collaboration**.

➤ Customer insight:

“Now we focus on supplier strategy, not data typing. The system does the heavy lifting — we make the decisions.”



The Business Impact

“Real Results, Measurable Value”

Reduced cost
and cycle time through
automation

Increased accuracy and
compliance confidence

Strengthened employee
productivity and morale

Scalable architecture
aligned with SAP & AWS
innovation

➤ **Customer takeaway:**

“This isn’t just an automation tool.
It’s a transformation of how finance supports our business.”



The Innovation Edge

“Igniting the Future of Intelligent Finance”

Phoenix is pioneering the first integration of AWS Bedrock LLMs with SAP AI Core for invoice intelligence — blending human oversight with generative AI prediction and correction.

Designed for mid-sized and large enterprises across MENA and beyond, Phoenix OCR is driving digital transformation in finance — one invoice at a time.

THANK YOU!



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